



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.	: 09/757,389	Docket No.	: 11032/3037
Inventor	: Frank ADDANTE	Confirmation No.	: 6110
Filed	: January 8, 2001	Customer No.	: 23838
Examiner	: Arthur D. DURAN	Art Unit	: 3622

For : METHOD AND APPARATUS FOR SELECTING AND DELIVERING
INTERNET BASED ADVERTISING

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION

Sir:

In response to the Office Action mailed on November 2, 2007, the time for reply being extended to March 3, 2008 by the petition for extension of time submitted herewith and due to March 2, 2008 falling on a Sunday, please enter the following:

Amendments to the Claims are reflected in the listing beginning on page 2 of this paper.

Remarks begin on page 4 of this paper.